



FROM VISION TO REALITY

A COMPLETE 3D SOLUTION FOR FASHION

Browzwear® brings the power of 3D to fashion design, development and merchandising with three easy-to-use products that help you express your creativity and speed up time-to-market.



BROWZWEAR OPEN PLATFORM

With the Browzwear Open Platform, our customers can realize an end-to-end digital product lifecycle powered by true-to-life 3D. Our growing community of partners is using the Open Platform API to provide everything that brands need for a digital process, from graphic design and avatars, to costing and merchandising. To help our customers on their unique digital journey, we provide strategic consulting as well as development and integration services.

www.browzwear.com



VSTITCHER 3D FASHION DEVELOPMENT

VStitcher® is the leading 3D virtual prototyping solution for developers, pattern makers and technical designers. With VStitcher, you can easily transform 2D patterns into realistic 3D prototypes or develop new patterns from start to finish.

- Prototype before samples & fabrics are available
- Instantly visualize patterns in realistic 3D
- Develop new styles quickly and accurately
- Accelerate pattern development
- Communicate easily with designers and manufacturers
- Seamlessly transition between VStitcher and other 2D and 3D tools



LOTTA 3D FASHION DESIGN

Lotta® is the first 3D solution just for fashion designers. If you can imagine it, you can design it with Lotta. View and style your designs on a realistic 3D body in an endless variety of colors, styles, materials and more. So easy to use, you can seamlessly move from your favorite Adobe tools to 3D and back again or work directly in 3D. And what you see is what you get – from design, to pattern, to showcase.

- Enhance creativity with 3D design
- Visualize designs in every fabric, color, trim and more
- Showcase designs in true to life 3D
- Design faster than ever
- Fully integrated with VStitcher
- Real-time sync with Adobe Illustrator, Photoshop and more



STYLEZONE 3D FASHION SHOWCASE

Stylezone® is a state-of-the-art platform for showcasing 3D prototypes. On web and mobile, it lets you rotate, zoom, move and interact with 3D visualizations from the earliest stages of design through merchandising. Get the right product to market faster with Stylezone.

- Drives creativity
- Improves communication and collaboration
- Accelerates product development
- Enables early promotion and marketing
- Social media for fashion development
- Private and secure



TECH PACK SHARE with MANUFACTURING

Instantly generate detailed PLM-ready information for manufacturing garments. Every team member downstream receives exactly the information they need, including materials, trims, workmanship, patterns prints and more.

With Browzwear's Tech Pack generator, designers and developers no longer need to spend hours creating specifications. In just a few clicks, you can create and edit an HTML or JSON file, compatible with leading enterprise PLM systems as well as Adobe Illustrator and Office.

